

Through a dog's eyes

Petplan®



10-14 days

It can take up to a fortnight for puppies to open their eyes. Until then, they rely on smell



Did you know?

Every time you gaze into your dog's eyes, their levels of oxytocin (love hormone) go up.

Dogs and colour

Dogs are thought to see yellows and blues far better than greens and reds.



Read their eyes

Signs that your dog is uncomfortable or stressed include:

- Rapid blinks
- Dilated pupils
- More white visible around the eye



Dogs don't have 20/20 vision

Many dogs can't focus on objects that are far away. But Labrador Retrievers have eyesight that is almost as good as humans, which is why they're often used as guide dogs.

Why whiskers?

The whiskers above your dog's eyes help protect them from dirt and debris.



Every pet deserves



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